



# GoBali Course Guide



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# Sustainability and Tourism:

**Code:**  
CE 3/3

**ECTS:**  
5

**Language:**  
English

**Lecturer:**  
Ir. A.A G. Raka Dalem, MSc.(Hons)

## **Description:**

This course is designed to familiarize students with the concept of sustainable tourism and the integration of sustainable business practices into tourism and hotel operations.

Students will develop the ability to critically evaluate the impacts tourism creates and provide some solutions to mitigate those. Different types of sustainable tourism, including eco tourism will be discussed.

The theoretical knowledge will be illustrated through a variety of case studies from around the world. Field trips will allow students to gain a rare insight into successful business practices.

## **Learning Objective:**

By the end of the learning process, students should:

- Identify the key concepts and issues of sustainability and sustainable tourism
- Describe and evaluate environmental, socio- cultural and economic impacts of tourism
- Describe the phenomenon of eco tourism and position eco tourism in the broader context of sustainable tourism
- Classify and evaluate products and best practices in sustainable tourism
- Apply theoretical knowledge in a practical industry context
- Critically evaluate sustainable tourism business operations

## **Subjects Covered:**

### **Weekly Topics:**

1. Introduction to Sustainable Tourism
2. Tourism Impacts, Carrying Capacity and Visitor Management
3. Ecotourism: Concept and Definitions
4. Sustainable Tourism Environments
5. Sustainable Tourism: Markets and Clients
6. Mid Term Test
9. Sustainable Tourism Business Development and Planning
10. Sustainable Tourism Regulation: Industry Professionalism and Accreditation
11. Community-based Sustainable Tourism / Indigenous Tourism
12. Ecotourism: Interpretation and Conservation
13. Sustainability in the Hotel and Resort Industry
14. Sustainable Tourism World Survey
15. Review and Case Study

### **Exams:**

Case Study

Written Mid Term Exam

Written Final Exam

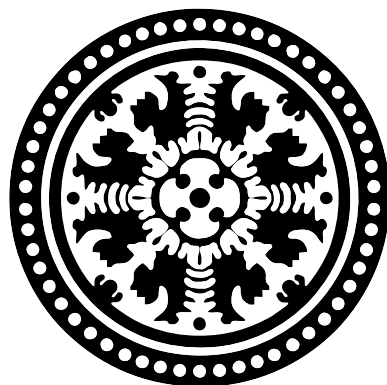
**Grading:**

Case Study	40%
Mid and Final Test	60%

**Books and other Sources:**

1. Mason, Peter (2008). *Tourism Impacts, Planning and Management*
2. Alampay, Ramon Benedicto A. (2005) ed. *Sustainable Tourism Challenges for the Philippines*. Makati City: PASCN.
3. Chawla, Romila (2006). *Impacts of Tourism*, New Dehli: Sonali Publications
4. Hall, Colin Michael and Lew, Allan (2009). *Understanding and Managing Tourism Impacts: An Integrated Approach*, London: Milton Park :Routledge

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