



# GoBali Course Guide



More information about the GoBali program is available on the Internet (<http://www.gobali.org>).

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# Project

**Code:**

P

**ECTS:**

5

**Language:**

English

**Lecturer:**

1 supervisor per group

## **Description:**

Students work on business concepts in groups, which consist of 5 members. Each concept must be related to its actual environment (Bali, Indonesia). The idea for the business concept may come from students, project partners or professors. The projects are to be processed by the students themselves independently and responsibly. In weekly meetings with the supervisor the students present their progress and can get feedback.

The project's result should be a holistic business concept. At the final presentation the students have to present their concept and business plan in order to convince the audience.

## **Learning Objective:**

On one hand the students deepen their already accumulated knowledge, on the other hand they learn to combine this knowledge in an interdisciplinary way with respect to applications and to do interdisciplinary project work.

## **Subjects Covered:**

Project Management; Planning; Organization; Management; Controlling

## **Weekly Topics:**

1. Project Announcement
2. Project Planning Presentation
3. Students are working on their project tasks
4. ...
5. ...
6. ...
9. ...
10. ...
11. ...
12. ...
13. ...
14. ...
15. Preparation for the final presentation

## **Exams:**

Project Planning Report

Project Planning Presentation

Business Plan

Reflection Report

Final Presentation

## **Grading:**

Product/Outcome 70% ( Business Plan 50%, Presentation 20% )

Individual

30% ( Process 20%, Reflection Report 10% )

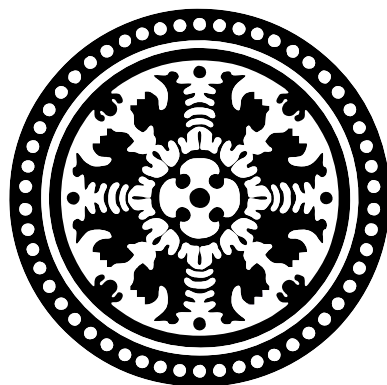
### **Books and other Sources:**

If required by the students

1. The Definitive Guide to Project Management. Nokes, Sebastian. 2nd Ed.n. London (Financial Times / Prentice Hall): 2007.
2. David I. Cleland, Roland Gareis (2006). Global Project Management Handbook. McGraw-Hill Professional, 2006.
3. Young-Hoon Kwak (2005). "A brief History of Project Management". In: The story of managing projects. Elias G. Carayannis et al. (9 eds), Greenwood Publishing Group, 2005.
4. F. L. Harrison, Dennis Lock (2004). Advanced project management: a structured approach. Gower Publishing, Ltd., 2004.
5. Tom Kendrick. The Project Management Tool Kit: 100 Tips and Techniques for Getting the Job Done Right, Third Edition. AMACOM Books, 2013



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