



# GoBali Course Guide



More information about the GoBali program is available on the Internet (<http://www.gobali.org>).

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# Cross Cultural Competence Management:

**Code:**  
CE 1/1

**ECTS:**  
5

**Language:**  
English

**Lecturer:**  
I Gusti Bagus Honor Satrya, B.bus.Com.,MIB

## **Description:**

The course treats the topic of cross cultural competence management in regards to the cultural differences in undertaking business internationally. This provides an in-depth understanding of general cultural distinctions, dimensions and competence in undertaking business within this ever globalized business environment. This is to ensure long term attainment of goals and objectives by utilizing cultural understanding, selection, implementation and execution to create positive outcomes for a firm or a Multinational Corporation (MNC).

## **Learning Objective:**

After completing this course, students will have competency in managing effectively and efficiently the cultural differences in maintaining business operations throughout the world.

## **Subjects Covered:**

Globalization, Cultural diversity, Management, Organization, Internationalization, Risk Management, Communication, Human Resource Management

## **Weekly Topics:**

1. Introduction
2. Globalization
3. Cultural Dimensions
4. Cultural Competence
5. International Business
6. Case Study & Written Mid Exam
9. Internationalization
10. International Strategy & Structure, Marketing, and Manufacturing
11. Managing Risks of Internationalization
12. Intercultural communication and Negotiating Across Cultures
13. Managing Multicultural Teams
14. Case Study
15. Summary

## **Exams:**

Written Case Study  
Written Mid and Final Examination

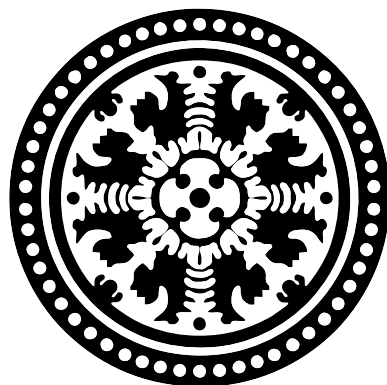
## **Grading:**

Case Study	40%
Mid and Final Examination	60%

**Books and other Sources:**

1. Browwaeyns, M.J., Price, R., "Understanding Cross-Cultural Management (2nd Edition)" Pearson Education, 23<sup>rd</sup> October 2011
2. Lecture's slide distributed in class





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