GoBali Study Abroad

UNIVERSITAS UDAYANA

COURSE SYLLABUS · BUSINESS & TOURISM

Sustainability and Tourism

Udayana University | 5 ECTS | Taught in English | Bachelor level

COURSE SYLLABUS · BUSINESS & TOURISM

Sustainability and Tourism

CODE	CREDITS	LANGUAGE	LEVEL
CE 3/3	5 ECTS	English	Bachelor

LECTURER	EXAMS
Ir. A.A.G. Raka Dalem, MSc (Hons)	Case Study · Written Mid-term Exam · Written Final Exam

Description

This course is designed to familiarize students with the concept of sustainable tourism and the integration of sustainable business practices into tourism and hotel operations. Students develop the ability to critically evaluate the impacts of tourism and to propose solutions to mitigate them. Different types of sustainable tourism, including ecotourism, are discussed. The theory is illustrated with case studies from around the world, and field trips give students a rare insight into successful business practices.

Learning objectives

- By the end of the learning process, students should:
- Identify the key concepts and issues of sustainability and sustainable tourism
- Describe and evaluate the environmental, socio-cultural and economic impacts of tourism
- Describe the phenomenon of ecotourism and position it in the broader context of sustainable tourism
- Classify and evaluate products and best practices in sustainable tourism
- Apply theoretical knowledge in a practical industry context
- Critically evaluate sustainable tourism business operations

Weekly topics

1. Introduction to Sustainable Tourism
2. Tourism Impacts, Carrying Capacity and Visitor Management
3. Ecotourism: Concept and Definitions
4. Sustainable Tourism Environments
5. Sustainable Tourism: Markets and Clients
6. **Mid-term Test**
9. Sustainable Tourism Business Development and Planning
10. Sustainable Tourism Regulation: Industry Professionalism and Accreditation

11	Community-based Sustainable Tourism / Indigenous Tourism
12	Ecotourism: Interpretation and Conservation
13	Sustainability in the Hotel and Resort Industry
14	Sustainable Tourism World Survey
15	Review and Case Study

Grading

Case Study	**40%**
Mid-term and final Test	**60%**

Books and other sources

1. Mason, Peter. 2008. *Tourism Impacts, Planning and Management*.
2. Alampay, Ramon Benedicto A., ed. 2005. *Sustainable Tourism: Challenges for the Philippines*. Makati City: PASCN.
3. Chawla, Romila. 2006. *Impacts of Tourism*. New Delhi: Sonali Publications.
4. Hall, C. Michael and Alan A. Lew. 2009. *Understanding and Managing Tourism Impacts: An Integrated Approach*. Milton Park: Routledge.

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