GoBali Study Abroad

UNIVERSITAS UDAYANA

COURSE SYLLABUS · BUSINESS & TOURISM

Project

Udayana University | 5 ECTS | Taught in English | Bachelor level

COURSE SYLLABUS · BUSINESS & TOURISM

Project

CODE	CREDITS	LANGUAGE	LEVEL
P	5 ECTS	English	Bachelor

LECTURER	EXAMS
One supervisor per group	Project Planning Report · Project Planning Presentation · Business Plan · Reflection Report · Final Presentation

Description

Students develop business concepts in groups of five. Each concept must relate to its real environment (Bali, Indonesia). The idea for the business concept may come from students, project partners or professors. Students carry out the projects independently and responsibly. In weekly meetings with their supervisor, students present their progress and get feedback. The result is a holistic business concept, which students present together with their business plan at the final presentation to convince the audience.

Learning objectives

Students deepen the knowledge they have already gained and learn to combine it across disciplines, apply it and work in an interdisciplinary project team.

Subjects covered

Project Management; Planning; Organization; Management; Controlling

Weekly topics

1	Project announcement
2	Project planning presentation
3–14	Students work on their project tasks, with weekly meetings with their supervisor
15	Preparation for the final presentation

Grading

Business plan	**50%**
Final presentation	**20%**
Process (individual)	**20%**
Reflection report (individual)	**10%**

Books and other sources

Further reading if required by the students:

1. Nokes, Sebastian. 2007. *The Definitive Guide to Project Management*, 2nd ed. London: Financial Times / Prentice Hall.
2. Cleland, David I. and Roland Gareis. 2006. *Global Project Management Handbook*. McGraw-Hill Professional.
3. Kwak, Young Hoon. 2005. "A Brief History of Project Management." In *The Story of Managing Projects*, edited by Elias G. Carayannis et al. Greenwood Publishing Group.
4. Harrison, F. L. and Dennis Lock. 2004. *Advanced Project Management: A Structured Approach*. Gower Publishing.
5. Kendrick, Tom. 2013. *The Project Management Tool Kit: 100 Tips and Techniques for Getting the Job Done Right*, 3rd ed. AMACOM Books.

Udayana University, Center for International Programs, Bali, Indonesia.

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